

CONTENT LICENSE AGREEMENT

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10. **LIMITATION OF LIABILITY.** Core's maximum liability to the Organization related in any way to this Agreement, the License, Trademarks, or Content will be the refund of the amount paid by the Organization for the License. IN NO EVENT WILL CORE HAVE ANY LIABILITY TO THE ORGANIZATION FOR ANY OTHER AMOUNTS OR FOR ANY INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES UNDER ANY CAUSE OF ACTION OR THEORY OF LIABILITY, WHETHER OR NOT THE ORGANIZATION HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.
11. **RELATIONSHIP.** This Agreement does not create any affiliate, partnership, joint venture, or agency relationship between Core and the Organization, and the Organization agrees not to imply that any such relationship exists.
12. **DATA/LINKS.** The Organization agrees that Core and its affiliates may collect and use aggregated data regarding the Organization's use of the Content in order to improve Core's products and services, or to provide customized services to the Organization. The Content may include links to third party sites. The third party sites are not under Core's control, and Core is not responsible for their content, or any links contained in them. Core is providing these links as a convenience, and the inclusion of any link does not imply endorsement by Core.
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